

May 1st, 2007

Warren Burns
Latitude Geographics Group Ltd.
204 Market Square
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Dear Warren,

RE: Web/Graphic Designer Opportunity

As an outgoing, detail-oriented team player with an extensive promotional and marketing background, I am very interested in this opportunity to work with a growing company such as Latitude Geographics. I have direct experience designing and developing content manageable web sites. I also work consulting small businesses on improving the flow and presentation of their existing web sites. I have become familiar with programming technologies through my previous experience including working for a start-up software company.

With Diplomas in Marketing, Business Administration and Graphic Design, I am currently self-employed with my own design company, BrooxieDesign. I have had the opportunity to wear all of the hats and challenge myself with a variety of design projects. Previous to completing my Graphic Design Program I was employed as Promotion Assistant and Community Events Coordinator for local radio stations, The Zone @ 91-3 and 100.3 The Q!. Through a series of diverse tasks including public relations, promotional negotiations, campaign strategy and staff training (sometimes all at the same time), I have strengthened my administrative skill set within a high energy, fast-paced environment. Well-versed with the complete Microsoft Office, Adobe Creative Suite, and minimal Macromedia I have excellent computer knowledge but also enjoy being out from behind the desk!

My experience in communications through past employment and volunteer media coordinator positions with DigitalEve Victoria, Project Literacy Victoria and Victoria's Annual Ska Festival have given me a great working knowledge of Victoria and its local media outlets. Along with my natural interest in communications, design, media and organization I am assured that working with Latitude Geographics would be a stimulating and challenging opportunity that I would not only thrive in, but also enjoy.

The enclosed resume describes my past experience and applicable skills in greater detail. Also, please find my web samples at the Graphic Designers of Canada member page URL, listed below. I am confident my diverse skill set will benefit Latitude Geographics. I look forward to the opportunity of meeting with you.

Sincerely,

Brooklyn Galloway

Online web Samples: www.gdc.net/for_business/find_designer.php?find_control=3&id=101115&draw_column=2:4:2

